

HARTLEY WINTNEY FC SPONSORSHIP PROGRAMME 2021/22

Hartley Wintney FC, 'The Row', is a community focussed football club running 3 adult open age Saturday teams, an Under 18 mid-week youth team, an open age Sunday Team, and 2 Sunday Veterans teams. The Club also has close ties to the Junior section of the Club, providing facilities for their use.

The Club is seeking to continue and to expand its partnerships with local businesses and the local community.

The First team play in the Pitching In Southern Premier Division South and have seen their match day attendances grow by approximately 80% in the last 2-3 seasons. As part of 'The Row' match day experience, a hard copy programme is available at home matches, as well as an electronic version which is available through the Club website. This gives our partners exposure throughout the increasingly well supported non-league football fraternity.

Clubs and supporters travel to visit The Memorial Ground from several counties of England including Cornwall, Devon, Dorset, Somerset, Wiltshire, Oxfordshire, Surrey, Hertfordshire, Buckinghamshire, Greater London and Hampshire. As such Hartley Wintney FC can put your business in the shop window to visitors from far and wide.

The support of the local people, community partners and businesses is very important to our club.

Sponsorship Programme

Please see the packages detailed below, and note that we can tailor a package to suit your requirements. If you are unable to find anything listed that suits your involvement aims or budget, please contact us to discuss ideas and proposals.

KIT SPONSORSHIP

Various packages are available to sponsor playing kit and/or tracksuits for the teams. Sponsorship would see your company name/logo printed on all shirts/tops/kit bags.

First Team playing kit

We are pleased to confirm that BOSS Professional Services have agreed to continue their sponsorship of the first team playing kit.

U23 Development Team

This side plays in the Suburban Premier League where they play the likes of Aldershot Town, Met Police, Eastbourne Borough, Oxford City, Maidstone United, Slough Town and Woking.

The following sponsorship packages for the U23 Development Team are available (sponsor's name on all shirts/tops/bags):

Home kit: £2,000.00	Away kit: £2,000.00	Tracksuits: £2,250.00
Warm up tops: £1,200.00	Kit bags: £1,000.00	

Under 18 Youth team

(sponsor's name on all shirts/tops/bags)

Home kit: £2,000.00

Away kit: £2,000.00

Tracksuits: £2,250.00

Kit bags: £1,000.00

ADVERTISING

WEBSITE ONLY ADVERTISING

Logo and web link on home page and sponsors page: £150.00 plus VAT per season.

PROGRAMME ADVERTISING

Your corporate logo, advert or message in every home programme for the season.

- FULL PAGE £125 plus VAT*
- HALF PAGE £75 plus VAT*
- QUARTER PAGE £50 plus VAT*

*Assumes artwork supplied by advertiser

PITCHSIDE PERIMETER ADVERTISING

(Please note we use durable boards and not vinyl banners)

3000 x 900mm pitch side board. Price includes production from artwork (to be supplied by sponsor) and includes a season-long 1/4 page programme advertisement free of charge.

Single Company Board

First Year £500 plus VAT, thereafter £150 plus VAT per season

Discounts available for additional boards

MATCHDAY SPONSORSHIP

MATCH DAY SPONSOR - £175 per match

- Front page promotion in the match day programme
- Admission for 3 to the HWFC Boardroom, includes Half Time and Full Time refreshments
- PA announcements before and after the game
- Select and present the trophy to the Hartley Wintney FC Man of the Match

MATCH DAY MATCH BALL SPONSOR - £100 per match

- Front page promotion in the match day programme
- Admission for 2 to the HWFC Boardroom, includes Half Time and Full Time refreshments
- PA announcements before and after the game

GROUND SPONSORSHIP

SPONSOR THE COVERED STANDING AREA FASCIA

- Sponsor the fascia of the covered standing area - 3 spaces currently available
- £1,250 per area plus VAT per season, thereafter £500 plus VAT per season

SPONSOR THE ENTRANCE TURNSTILES - £1,500 +VAT per season

Have your Name/Company Name & Logo displayed at the entrance to our turnstiles in full view of every spectator that passes through the gates during the season.

GROUND NAMING RIGHTS

Price negotiable, please contact us to discuss.

For all Club sponsorship enquiries please contact luke.mullen@hartleyfc.com

PLAYER SPONSORSHIPS

The Club has introduced an additional player sponsorship package especially for our growing number of younger supporters. The Junior/Youth Sponsorship package allows anyone 16 years old or younger to sponsor any player in the senior Hartley Wintney squad (First Team or U23) for just £15 for the season. The young sponsor will have their picture taken with their chosen player (for inclusion in a match day programme) and receive the digital image, allowing the photo to be printed by the sponsor if they wish.

A player can have more than one junior/youth sponsor, but each sponsor will get an individual photo taken of them with their chosen player.

We are also reducing the cost for Adult player sponsorships to £70 for the season, and these are unique sponsorships; one sponsor to each player, first come first served.

For player sponsorships please contact Kevin at admin@hartleyfc.com

Hartley Wintney Football Club, The Memorial Ground, Green Lane, Hartley Wintney, Hants. RG27 8DL

